

Product Engineering & Development for unlisted share equity market



The client is based in India, working in the field of capital market and financial services. Majorly dealing in business planning, capital market transactions, fund planning & arrangement and financial restructuring, IPOs, Unlisted equities.

The Challenges

To build a facilitation platform which will improve the current process of buying and selling unlisted\unquoted shares, ESOP shares, Pre-IPO shares in the Private Market. The whole process was very cumbersome and time taking, and the client was facing multiple challenges like

- Difficulty in deal finding in unlisted shares
- Time consuming and troublesome process
- Non friendly experience for novice users
- Lack of Transparency
- High turnaround time for end to end transaction between buyer and seller
- Trust issues

Quarks Solution

We build a facilitation platform which improved the process of buying and selling unlisted\unquoted shares, ESOP shares, Pre-IPO shares in the Private Market.

Key Features

- Catalog of unlisted share deals
- Bulk deal closures, Valuations, Research reports
- Fundraisers for startups to find potential investors
- All process with utmost transparency
- Mobile app for ease of access
- Secure transactions of funds and share
- KYC and e-Mandate

The Benefits

Our solution helped in bridging the gap between buyer and seller by providing an online availability of pre-IPO shares, ease of access to private market, SEBI registered trustee authentication, transparent commissions, direct payments to banks and share transfers to demat account.